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PRESS RELEASE

## Wagumo and TestPlant feature at Zappers Bristol

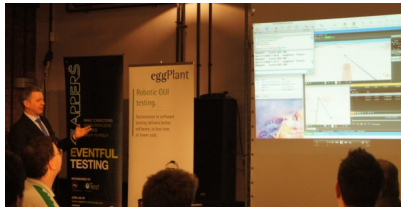
Bristol, UK, January 2011 - [Wagumo](#) are the latest company to benefit from being 'zapped' at a live testing event.

Wagumo is a visual search engine with new ways of communicating and sharing thoughts across social networks. [Zappers](#) hosted by [TCL](#) and their partner [uTest](#) (the world's largest software testing marketplace) brought together testers from in and around Bristol to test Wagumo in a live, competitive environment.



*"I thought the Zappers event was really enjoyable and will prove invaluable in Wagumo's development"* - David Morgan, CEO of Wagumo - [www.wagumo.com](http://www.wagumo.com)

The evening encouraged knowledge sharing amongst local companies and individuals as each team competed for a share of the £200 cash prize.



Zappers Bristol also gave members of the software testing community the opportunity to see a live demonstration of TestPlant's QA automation and software testing product, eggPlant <http://www.testplant.com/>.

More and more companies are experiencing the benefits of live testing at Zappers events. They witness first hand how uTest crowdsourcing can get their application to market much quicker, launch higher quality products and control the cost of testing without long-term contracts.

Zappers believe in learning from each other and sharing testing knowledge to raise the standard of testing throughout the UK and internationally. More importantly they believe in having a good time doing this and so all events include free food and drinks and are totally free to enter.

To host an event, give a product demonstration or have your application featured contact Lisa Ray on 0845 869 6070, [lisa.ray@tcl-global.com](mailto:lisa.ray@tcl-global.com), or visit [www.zappers-community.com](http://www.zappers-community.com).

### About TCL & uTest

TCL is a UK partner for uTest, the world's largest marketplace for testing web sites as well as desktop, mobile and gaming software applications. uTest utilises a crowdsourcing model for providing testing services in an efficient and cost-effective manner. uTest's worldwide community of software testers provide comprehensive testing coverage across environments (OS, web browser, anti-virus, firewall, mobile handset, etc.) and demographics (age, sex, geographic location, etc.).



<http://www.utest.com>



<http://www.tcl-global.com>

TCL is an independent Software Testing Consultancy, started at the beginning of 2000, with offices in the UK in London, Bristol and Exeter; In Zug, Switzerland; in Cambridge, Massachusetts in the US; and in Bangalore in India.

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