



a global vision for software testing

PRESS RELEASE

Industry News: TCL Crowdsourcing Brings On-Demand Web and Application Testing to the UK

18,000-Strong uTest Community Now Available to Help UK Organisations Control Cost of [Software Testing](#), Accelerate Time-to-Market and Improve Overall Quality




“Unlike hiring additional in-house QA personnel or signing long-term outsourcing contracts, TCL Crowdsourcing enables real-world, massive software testing coverage. Bespoke virtual QA teams with appropriate skills are constructed by environment and demographics such as access device type, application rules, firewall settings, geographic location, language, age, sex etc and deliver real-time responsiveness. In fact, a complete test cycle can be run in 48 hours or less. The 18,000 testers in the uTest community are customer-rated and motivated by a pay-for-performance model. A one year subscription to the service typically saves organizations 70%, compared with the cost of hiring one additional QA engineer in-house.”

Tony Prosser, Director and Co-founder of Transition Consulting Limited

[IwantOneofThose.com](#) is one of the first organisations in the UK to use the crowd sourcing SaaS model for testing services. **Sagar Vadher, Head of IT explains**, “The cost of full time testing staff required for our aggressive delivery times are prohibitive and we were attracted by the concept of testing by a community of real live testers essentially ‘on-tap’. It has been very easy to try with the simple subscription or per-project pricing structure and we were not constricted by volume minimums or long-term commitments. Two weeks ago, we tested changes made to our payment processing service, and the TCL Crowdsourcing system delivered real-time feedback via a secure web platform in less than two days.”

“After a year of successful operation with our launch site, we carried out a major refresh and wanted to test this. We carried out traditional systematic User Acceptance Testing, however decided to incorporate the techniques of [PEST](#) as part of the testing. We found the process very valuable as a means of getting a significant number of very capable people to interact with the site. We received excellent feedback that not only covered design and technology issues, but also gave us some great ideas in how to develop the commercial and business aspects of the site. I would not hesitate using them again, particularly in the latter stages of testing.”

Charles Peak-Smylie, [trustedlets.co.uk](#)

 “The uTest crowdsourced testing solution is now available to UK organisations via our strategic partnership with TCL,” said **uTest CEO, Doron Reuveni**. “Not only is software testing being revolutionized by the idea of using a global community of professional testers, but the concept has proven to deliver compelling, real world business benefits. Organisations can now launch higher quality applications, get to market quicker; and accomplish this at a fraction of the costs of traditional software testing.”

The P.E.S.T. peer sharing events take place each month, at venues in the UK, USA and India. They bring together a global community to share ideas and experience with the benefit being felt by the software testing industry as a whole. Software Smackdowns are held at PEST (Pub Exploration of Software Testing) events to find bugs in the world’s leading desktop, mobile, gaming and web applications, and is currently soliciting recommendations for future Smackdown targets on +44 (0) 845 508 6092 or ondemand@tcl-global.com.



TCL is an independent Software Testing Consultancy, started at the beginning of 2000, with offices in the UK in London, Bristol and Exeter; in Burlington, Massachusetts in the US; and in Bangalore in India.

www.tcl-global.com

©TCL 2009